**Date: April 9, 2024 - April 13, 2024
Organized by: Department of Tourism and Hotel Management**

**Introduction:** The Department of Tourism and Hotel Management organized an educational trip to Rishikesh from April 9th to April 13th, 2024. The trip aimed to provide students with practical insights into various aspects of tourism and hospitality management, while also exploring the rich cultural and natural heritage of Rishikesh.

**Objectives:**

* To provide students with firsthand experience in the tourism and hospitality industry.
* To expose students to the diverse tourism offerings of Rishikesh.
* To enhance students' understanding of sustainable tourism practices.
* To foster team building and networking among students.

**Activities:**

**Cultural Immersion**: The trip included visits to prominent cultural and religious sites in Rishikesh, such as Triveni Ghat, and the Beatles Ashram. Students participated in spiritual discourse and witnessed the evening Ganga Aarti, immersing themselves in the local culture and traditions.

**Adventure Tourism**: Rishikesh being a hub for adventure tourism, students engaged in thrilling activities like India highest swing, Zip lining and trekking under the guidance of experienced instructors. These activities not only provided an adrenaline rush but also highlighted the importance of safety measures in adventure tourism.

**Environmental Awareness**: Students learned about the significance of preserving the natural environment and minimizing the ecological footprint of tourism activities.

**Outcomes:**

**Enhanced Industry Understanding**: Students gained practical insights into various aspects of tourism and hospitality management, which complemented their theoretical knowledge.

**Cultural Appreciation**: The immersion in Rishikesh's culture and spirituality broadened students' perspectives and deepened their appreciation for diverse cultural traditions.

**Adventure and Team Building**: Engaging in adventure activities fostered teamwork, leadership skills, and risk management abilities among the students.

**Conclusion:** The educational trip to Rishikesh organized by the Department of Tourism and Hotel Management was a resounding success, providing students with a holistic learning experience. It not only enriched their understanding of the tourism and hospitality industry but also fostered personal growth and cultural appreciation. Such initiatives play a crucial role in preparing students for careers in the dynamic and multifaceted field of tourism and hotel management.